

The logo features a large white circle on a black background. Inside the circle, the text "west O" is written in white, lowercase letters. Below it, the word "PILSNER" is written in large, bold, blue, uppercase letters. At the bottom of the inner circle, the word "LAGER" is written in smaller, blue, uppercase letters. A small "TM" trademark symbol is located to the right of "PILSNER".

west O

**PILSNER**™

**LAGER**