

FOR IMMEDIATE RELEASE:

West O Beer is opening its doors in May, 2013 after completing a new state-of-the-art microbrewery in West Okoboji, Iowa. The laid-back atmosphere of the 1,800 square foot tasting room encourages lake goers to hang out with friends while enjoying quality craft beers.



May 10, 2013 - West Okoboji, Iowa

The West O Beer Company has recently completed construction of a 6,000 square foot craft microbrewery and tasting room located just south of West Okoboji Lake in the city of West Okoboji, Iowa. Owners Matt and Michaela Matthiesen hired head brewer Karl Schmitz in January and have recently completed the first four 450-gallon brewing cycles, from raw grain to finished keg, in their new facility. They expect their doors to be opened officially by late May, where the public can experience the comfort of a bar and table seating in a 1,800 square foot tasting room. Initially, West O will offer three beer types – Pale Ale, Pilsner, and a Hefeweizen – and will encourage carry-in food and delivery from local restaurants.

“Simply put, beer is our passion,” says Matt Matthiesen. “We make exceptionally good beer, and our goal has always been to share that with people. By bringing our business model to West Okoboji, we are complementing, not competing with, the local restaurants and food outlets, and so we think the West O brewery is an excellent fit for the area.” Head brewer Karl Schmitz came onboard from Third Street Brewhouse in Minnesota, and is putting his signature style on the initial offerings of Pale Ale, Pilsner, and Hefeweizen. This creates a group of session beers that are rich with complexity yet very approachable for all beer drinkers.

The opening of the West O tasting room in late May will accompany the availability of beer by the pint and half-gallon growlers. Distribution of kegs to select area taverns and bars will begin immediately.

About West O Beer:

West O Beer is a craft microbrewery located just south of West Okoboji Lake in the city of West Okoboji, Iowa, near the intersection of Iowa State 86 and U.S. 71 highways. Beer is available in pints and growlers through their tasting room, which features bar, table, and sofa seating in a casual atmosphere. Kegs will be available through select retail outlets.

Contact Information:

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PRESS LOGOS AND RELEASES: www.westobeer.com/press

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